

LA MARZ & CO

AFFILIATE DISCLOSURE

Combined disclosure of all La Marz & Co affiliate relationships — all channels

Last Updated: May 2026

This document is legally binding. Please read it carefully before purchasing or using any La Marz & Co product.

whop.com/la-marz-co | lamarzco.com

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■ IMPORTANT NOTICE — AFFILIATE DISCLOSURE

La Marz & Co participates in select affiliate programmes. This document discloses all material affiliate relationships in compliance with applicable advertising, financial promotion, and consumer protection regulations. Last Updated: May 2026.

1. Purpose & Overview

Under applicable regulations — including the Norwegian Markedsføringsloven, FTC Endorsement Guides, ASA CAP Code, and FCA financial promotion rules — businesses that earn commissions by recommending products must clearly and prominently disclose those commercial relationships. This document fulfils that obligation for all current La Marz & Co affiliate relationships.

2. Age Requirement — 18+ Only

■ 18+ ONLY — AGE REQUIREMENT

La Marz & Co products, services, website, and all associated content are strictly directed at individuals aged 18 years or over. By accessing our website, purchasing any product, clicking any affiliate link, or engaging with any La Marz & Co content, you confirm you are at least 18 years of age. Individuals under 18 must not use our services. We do not knowingly collect data from, sell products to, or market to anyone under 18. To report a minor accessing our services: contact@lamarzco.com — Subject: MINOR ACCESS REPORT.

3. Summary of Affiliate Relationships

Partner	Programme	Commission Model	Benefit to User	Risk Level
TradingView	TradingView Partner Program	Recurring commission on subscriptions	\$15 discount on signup	No financial risk
Trade Nation	Trade Nation Affiliate Programme	CPA / SSV / Sub-affiliate	Standard market pricing	HIGH — CFD trading risk

4. Programme 1 — TradingView Partner Program

4.1 Our Relationship

La Marz & Co is an official affiliate partner of TradingView, Inc. through the TradingView Partner Program. Our watermark products are specifically designed for use with TradingView charts. We participate because we genuinely recommend TradingView as the leading charting platform.

4.2 What Happens When You Use Our Link

- You click our TradingView affiliate link
- You sign up for a TradingView subscription
- You receive a \$15 discount coupon
- La Marz & Co receives a recurring commission — rates subject to TradingView programme terms

- You pay nothing extra — the commission does not affect your price

4.3 TradingView Trademark Notice

■ TRADEMARK NOTICE

TradingView® is a registered trademark of TradingView, Inc. TradingView® has no affiliation with La Marz & Co. Our participation in the TradingView Partner Program does not imply any endorsement by TradingView, Inc. of La Marz & Co.

4.4 Programme Rules We Follow

- We do not purchase TradingView subscriptions through our own affiliate link
- We do not use bots or click-farming to generate referrals
- We do not make false or misleading claims about TradingView
- We do not offer unauthorised discounts
- We do not operate more than one TradingView affiliate account

4.5 Our Affiliate Link

https://www.tradingview.com/pricing/?aff_id=166115&aff_sub=lamarzco

5. Programme 2 — Trade Nation Partner Programme

■ CFD & SPREAD BETTING RISK WARNING

Trade Nation is a regulated CFD and spread betting broker. Trading CFDs, forex, and spread bets carries a HIGH level of risk. CFDs are complex instruments. A high percentage of retail investor accounts lose money trading CFDs due to leverage. You could lose some or all of your capital. Never trade with money you cannot afford to lose. Not financial advice.

5.1 Our Relationship

La Marz & Co is an affiliate partner of Trade Nation, regulated by the FCA (UK), ASIC (Australia), FSCA (South Africa), and SCB (Bahamas). La Marz & Co is not a regulated financial adviser. Our promotion of Trade Nation is a commercial affiliate relationship only.

5.2 Commission Structure

Type	Description
CPA	Fixed commission per qualifying new account
SSV	Percentage of spread revenue from referred clients
Sub-affiliate	Percentage of commissions from referred affiliates

5.3 Geographic Restrictions

■ GEOGRAPHIC RESTRICTION

Trade Nation services are not directed at residents of: United States, Canada, North Korea, Belgium, or any jurisdiction where CFD services are restricted or prohibited.

5.4 Our Affiliate Link

<https://go.tradenation.com/visit/?bta=37759&brand;=tradenation>

6. How We Label Affiliate Links Across All Channels

Channel	Disclosure Format Required
Instagram / TikTok captions	#ad at the very start of caption — before any other text
YouTube video descriptions	Affiliate disclosure paragraph at the top of description
YouTube / TikTok in-video	Verbal disclosure within first 30 seconds and on-screen text
X (Twitter) posts	#ad at the start of the post
Discord messages	Text disclosure adjacent to link; pinned server disclosure
Website pages	Disclosure banner at top of page before first link
Email newsletters	Disclosure in email header and full footer
Whop store page	Disclosure in product descriptions and page footer

7. Compliance Standards & Regulatory Framework

- FTC Endorsement Guides (16 CFR Part 255) — United States
- ASA CAP and BCAP Codes — United Kingdom
- FCA financial promotion rules (COBS 4) — United Kingdom
- Norwegian Markedsføringsloven (§3 and §6) — Norway
- Norwegian Finanstilsynet guidelines — Norway
- EU Directive on Unfair Commercial Practices (2005/29/EC)
- EU MiFID II (2014/65/EU)

8. Not Financial Advice

■ NOT FINANCIAL ADVICE

La Marz & Co is not a regulated financial adviser, broker, or financial institution. Nothing in our affiliate promotions constitutes financial advice, investment advice, or trading recommendations. Trading carries a high level of risk. You could lose some or all of your capital. Always seek professional, regulated financial advice before making financial decisions.

9. Our Genuine Recommendations

La Marz & Co only participates in affiliate programmes for products we genuinely use, trust, and believe provide real value to our audience. Our recommendations are not solely motivated by affiliate compensation. We will not make false or exaggerated claims about any affiliate partner. We reserve the right to terminate any affiliate relationship if we no longer believe it serves our audience best interests.

10. Force Majeure

La Marz & Co shall not be liable for failure to disclose affiliate relationships where such failure results from events beyond our reasonable control.

11. Changes to This Disclosure

This document will be updated whenever we enter into new affiliate relationships, terminate existing ones, or when commission structures change materially.

12. Contact

For questions about our affiliate relationships: contact@lamarzco.com | whop.com/la-marz-co | lamarzco.com