

LA MARZ & CO

DATA CONTROLLER & OWNER INFORMATION

Identity, contact details and legal status of La Marz & Co for all data protection and legal purposes

Last Updated: May 2026

This document is legally binding. Please read it carefully before purchasing or using any La Marz & Co product.

whop.com/la-marz-co | lamarzco.com

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■ PURPOSE OF THIS DOCUMENT

Complete legal identity and contact information for La Marz & Co for all data protection, legal, regulatory, and business correspondence purposes. Last Updated: May 2026.

1. Business Identity & Legal Status

Field	Details
Trading name	La Marz & Co
Business type	Sole trader / Enkeltpersonforetak (ENK)
Governing law	Norwegian law
Country	Norway
Primary website	lamarzco.com
Commerce platform	whop.com/la-marz-co
Contact email	contact@lamarzco.com
Nature of business	Digital products — branded trading watermarks and graphic overlays
Customer base	Global — traders and content creators aged 18+
Operating model	Solo-operated sole trader. No employees.

■ PRIVACY NOTE

Business owner full legal name and home address are not disclosed publicly for personal privacy and safety reasons. All official correspondence via contact@lamarzco.com.

2. Age Requirement — 18+ Only

■ 18+ ONLY — AGE REQUIREMENT

La Marz & Co products, services, website, and all associated content are strictly directed at individuals aged 18 years or over. By accessing, purchasing, or engaging with any La Marz & Co content, you confirm you are at least 18 years of age. Individuals under 18 must not use our services. To report a minor: contact@lamarzco.com — MINOR ACCESS REPORT.

3. Data Controller Identity — GDPR & UK GDPR

For the purposes of EU GDPR (Regulation (EU) 2016/679), Norwegian Personal Data Act (Personopplysningsloven) 2018, UK GDPR, and UK Data Protection Act 2018:

■ DATA CONTROLLER

Trading name: La Marz & Co | Business type: Sole trader, Norwegian law | Country: Norway | Contact: contact@lamarzco.com | Website: lamarzco.com | DPO: Not required under GDPR Article 37. Data protection queries handled directly by the business owner.

Where customers purchase through Whop, Whop Marketplace Inc. acts as a separate independent data controller. La Marz & Co and Whop are independent controllers — not joint controllers.

4. Norwegian Registration & Regulatory Status

Regulator / Authority	Status
Finanstilsynet (Norwegian FSA)	NOT registered — not a financial adviser, broker, or regulated financial institution
Skatteetaten (Norwegian Tax Authority)	Registered as sole trader. VAT registration: see Section 5
Datatilsynet (Norwegian DPA)	Subject to Norwegian Personal Data Act
Brønnøysundregistrene (Brreg)	Registered as Enkeltpersonforetak (sole trader)

5. VAT & Tax Status

■ CURRENT VAT STATUS — NOT VAT REGISTERED

La Marz & Co is NOT registered for VAT (merverdiavgift) in Norway. Annual turnover is below the NOK 50,000 threshold. No VAT number issued. No VAT charged on our products. Will register with Skatteetaten when annual turnover exceeds NOK 50,000.

6. Platform Operations

Platform	URL	Role	Their Privacy Policy
Primary commerce	whop.com/la-marz-co	Independent merchant on Whop	whop.com/privacy
Website	lamarzco.com	Built on Lovable platform	lovable.dev/privacy
Instagram	instagram.com/lamarzcoo	Content & marketing	instagram.com/privacy
TikTok	tiktok.com/@lamarzco	Content & marketing	tiktok.com/privacy
X (Twitter)	x.com/lamarzco	Content & marketing	x.com/privacy
YouTube	youtube.com/@lamarzco	Content & marketing	youtube.com/privacy
Discord	Via Whop community	Customer support & community	discord.com/privacy

7. Supervisory Authorities

Jurisdiction	Authority	Website
Norway (primary)	Datatilsynet	datatilsynet.no
EU member states	Your national DPA	edpb.europa.eu
United Kingdom	Information Commissioner Office (ICO)	ico.org.uk
United States (California)	California Privacy Protection Agency	cppa.ca.gov
Australia	OAIC	oaic.gov.au
Canada	Office of the Privacy Commissioner	priv.gc.ca

8. Contact Directory — All Purposes

Enquiry Type	Contact	Subject Label	Response Target
General / product	contact@lamarzco.com	GENERAL	48 business hours
Technical support	contact@lamarzco.com	SUPPORT	48 business hours
Data subject request	contact@lamarzco.com	DATA REQUEST	5 days (ack); 30 days (full)
Data breach — urgent	contact@lamarzco.com	URGENT DATA BREACH	Same business day
Minor access report	contact@lamarzco.com	MINOR ACCESS REPORT	Same business day
DMCA / copyright	contact@lamarzco.com	DMCA NOTICE	3 business days
Legal / official service	contact@lamarzco.com	LEGAL	5 business days
VAT / invoice request	contact@lamarzco.com	VAT INVOICE REQUEST	5 business days
Accessibility	contact@lamarzco.com	ACCESSIBILITY	5 business days
Affiliate / partnership	contact@lamarzco.com	PARTNERSHIP	5 business days
California privacy	contact@lamarzco.com	CALIFORNIA PRIVACY REQUEST	10 days (ack); 45 days (full)

9. Response Time Commitments

Response times measured in Norwegian business hours (Monday–Friday, 09:00–17:00 CET/CEST). La Marz & Co is a solo-operated business. GDPR-mandated response times: acknowledge data subject requests within 5 business days; respond in full within 30 calendar days. Minor access reports treated as urgent — same business day acknowledgement.

10. Governing Law & Jurisdiction

La Marz & Co is established in Norway and operates under Norwegian law. Data protection matters governed by GDPR as implemented in Norwegian law. Primary supervisory authority: Datatilsynet, Norway. EU and UK consumers retain the right to bring proceedings before the courts of their country of residence.

11. Document Currency & Updates

This document is reviewed and updated whenever: VAT registration status changes; contact details change; business structure changes; applicable data protection legislation changes; platform operations change. Current version always available at lamarzco.com/legal.