

LA MARZ & CO

DMCA & COPYRIGHT POLICY

Digital Millennium Copyright Act Compliance & IP Protection Policy

Last Updated: May 2026

This document is legally binding. Please read it carefully before purchasing or using any La Marz & Co product.

whop.com/la-marz-co | lamarzco.com

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■ COPYRIGHT PROTECTION NOTICE

All La Marz & Co products, designs, watermarks, graphics, digital assets, website content, logos, and branding elements are the exclusive intellectual property of La Marz & Co, protected by copyright law in Norway and internationally. Unauthorised use is strictly prohibited. Last Updated: May 2026.

1. Overview

La Marz & Co takes the protection of intellectual property — both our own and that of others — extremely seriously. This DMCA & Copyright Policy sets out: what IP La Marz & Co owns and how it is protected; prohibited uses of our IP; how to report infringement; the counter-notice procedure; our repeat infringer policy; and the full range of legal remedies available to us. This policy is designed to comply with the Digital Millennium Copyright Act (17 U.S.C. §512), the Norwegian Copyright Act (Åndsverkloven, Act of 15 June 2018 No. 40), and the EU Copyright Directive (2019/790/EU).

2. Age Requirement — 18+ Only

■ 18+ ONLY — AGE REQUIREMENT

La Marz & Co products, services, website, and all associated content are strictly directed at individuals aged 18 years or over. By accessing our website, purchasing any product, clicking any affiliate link, or engaging with any La Marz & Co content, you confirm you are at least 18 years of age. Individuals under 18 must not use our services. We do not knowingly collect data from, sell products to, or market to anyone under 18. To report a minor: contact@lamarzco.com — MINOR ACCESS REPORT.

3. What La Marz & Co Owns

Category	Description
Trading watermarks & overlays	All designs, colour schemes, typography, layouts, and visual elements in all resolutions and file formats
Logo & brand identity	The La Marz & Co wordmark, logo, and all brand identity elements
Website content	All text, images, graphics, page layouts, and visual design on lamarzco.com
Social media content	All original photography, graphic designs, video content, and written copy
Marketing materials	All promotional images, videos, thumbnails, and written copy
Legal documents	All original text of our Terms, EULA, Privacy Policy, and all policy documents
Product names & descriptions	All original product names, descriptions, and marketing copy

All works are protected under the Berne Convention without the need for formal registration.

4. Prohibited Uses

- Reproducing, copying, or duplicating any La Marz & Co design, watermark, or digital asset

- Redistributing, reselling, or sublicensing any product or design to any third party
- Modifying, adapting, or creating derivative works for resale, redistribution, or to create a competing product
- Uploading any product file to any file-sharing platform, marketplace, or torrent site
- Using any La Marz & Co design to create a competing product or watermark brand
- Removing, obscuring, or altering copyright notices or identifying marks
- Claiming authorship or original creation of any La Marz & Co design
- Using the La Marz & Co name, logo, or brand identity without prior written permission

5. Infringement Reporting — DMCA Takedown

If you are a copyright owner or authorised agent and believe content accessible through any La Marz & Co platform infringes your copyright, you may submit a takedown notice to our designated contact (Section 16). We will act expeditiously on all valid notices and aim to acknowledge within 3 business days.

■ LEGAL WARNING

Submitting a DMCA notice is a legal action. Submitting a notice with materially false information may expose you to legal liability under 17 U.S.C. §512(f).

6. Required Contents of a Valid Takedown Notice

#	Required Element
1	Identification of the copyrighted work claimed to be infringed
2	Identification of the allegedly infringing material and information to locate it (URL/screenshot)
3	Your full legal name, mailing address, telephone number, and email address
4	A statement of good faith belief that the use is not authorised by the copyright owner, its agent, or the law
5	A statement that the information is accurate and, under penalty of perjury, that you are the copyright owner or authorised agent
6	Your physical or electronic signature

7. Counter-Notice Procedure

#	Required Element
1	Your full legal name, address, telephone number, and email
2	Identification of removed material and its location before removal
3	Statement under penalty of perjury of good faith belief of mistake or misidentification
4	Consent to jurisdiction of Federal District Court (or for non-US residents, any court where La Marz & Co may be found)
5	Agreement to accept service of process from the original complainant
6	Your physical or electronic signature

Upon receipt, we will forward to the original complainant and may restore material within 10-14 business days unless they notify us of legal action.

8. Repeat Infringer Policy

■ REPEAT INFRINGER POLICY

In accordance with 17 U.S.C. §512(i), La Marz & Co maintains a policy of terminating the accounts, licences, and access of users who are repeat infringers. Users receiving multiple valid DMCA notices or who repeatedly violate our IP rights will be permanently banned without refund and may face civil and/or criminal legal action.

9. Misrepresentation Warning

Under 17 U.S.C. §512(f), knowingly materially misrepresenting that material is infringing or was removed by mistake may result in liability for resulting damages including costs and legal fees. Ensure all notices are submitted in good faith.

10. Third-Party & Community Content

La Marz & Co does not host user-generated content on our primary platforms. However, our Discord server and social media channels may contain content posted by community members. We will investigate and act on valid takedown notices relating to such content.

11. International Copyright Protection

Convention / Treaty	Coverage
Berne Convention	Automatic copyright protection in 181+ signatory countries
WIPO Copyright Treaty (WCT)	Protection for digital works and internet distribution
TRIPS Agreement	Minimum IP protection standards for all WTO member countries
Rome Convention	Protects performers, producers, and broadcasters

12. Norwegian & EU Copyright Framework

- Norwegian Copyright Act (Åndsverkloven, Act of 15 June 2018 No. 40)
- EU Directive on Copyright in the Digital Single Market (2019/790/EU)
- EU Enforcement Directive (2004/48/EC) — civil remedies for IP infringement
- Norwegian Design Act (Designloven) — additional design protection

Norwegian copyright term: lifetime of creator plus 70 years.

13. Enforcement & Legal Remedies

- DMCA takedown notices to hosting platforms, social media companies, and CDNs

- Cease and desist letters to infringers
- Civil claims for injunctive relief, actual or statutory damages, and legal costs
- Criminal copyright infringement reports to relevant law enforcement
- Breach of contract claims against licensees violating their EULA
- Account and licence termination without notice or refund

14. Force Majeure

La Marz & Co shall not be in breach where failure to act on a notice results from events beyond our reasonable control.

15. Changes

La Marz & Co reserves the right to update this policy at any time.

16. Contact — Designated DMCA Agent

- Email: contact@lamarzco.com — Subject: DMCA NOTICE or COPYRIGHT INFRINGEMENT REPORT
- Whop store contact form: whop.com/la-marz-co — mark: DMCA NOTICE
- Website: lamarzco.com

■ IMPORTANT REMINDER

This policy does not constitute legal advice. For questions about copyright law or your specific rights and obligations, seek independent legal advice from a qualified IP lawyer.